
Profit In Your PJ's
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Hello Fellow Netpreneur,

Are you ready to make a change?

Are you like millions of Americans and others around the world? Have you found the myth of the “American Dream” to be a nightmare in reality?

Do you ever feel trapped? Insignificant? A slave to the 9-to-5 grind of a J-O-B?

One last question. (Okay, two!) Have you ever tossed and turned in bed at night, pondering the possibilities of having your own home based business? And, better yet, considered the possibilities of using the Internet as a major part of your business from home?

Welcome to the future. Not just **the** future....your future. And, your future is happening right now!

You already know about the incredible phenomenon of the Internet! That's why you are here. Think about the way the Internet has changed all of our lives already. It has changed the way we shop, play, research and **work**. The Internet has been touted as the “greatest self help tool ever invented.”

If people are going to the Internet to find answers and solutions to problems that range from the cure for the common cold to the closest zoo to Timbuktu, how many people are also going online looking for a home based business?

Bingo!

Are you ready to put this incredible tool to work for you?

Ask yourself these 3 questions -

Is the Internet the wave of the future?

Are fortunes being made on the Internet RIGHT NOW?

Am I making my fortune on the Internet?

The answer to the first two questions is YES. A resounding yes and we have just barely scratched the surface,

What's your answer to question number 3?

Let's face it - we live in the computer age. The Internet and e-commerce are big business! And, the facts and figures associated with this new way of doing business are going straight through the roof!

By the time you are done reading this report, you will have a much better idea of how to get started and more importantly, how to build a **SUCCESSFUL** business! I know this because I have done it, and I want to share this information with you.

Before we continue on, I would like to introduce myself to you, so you know a little more about me and what I bring to the table.

"Meet" me online at

<http://www.streetsmartwealth.com/mystory.htm>

"Who are you?" you might be asking. "And why are you qualified to teach me these things? What makes you different from the 'get rich quick' artists online?"

Well, I'm glad you asked, because there is a difference!

I began building a home business (offline) in 1994, and in 1999, I took my business to the Internet. I was an average home based business owner (***a mom with two pre-school aged children, ha!***) before the Internet. I was not setting any records. I had success and did make money, but much of it was a struggle; much of it consisted of ways of doing the business that did not appeal to me.

I hated chasing my friends, family, neighbors and anyone who came within "3 feet of me!" Heard that story before?

Now, you may be thinking that it must have been easy for me to transition to the Internet; perhaps I already had a computer background. Maybe I already knew the inner workings of the Internet and had a head start.

Well, the reality is, I knew that the Internet existed; I knew there was a website called Yahoo for finding things (although I never knew how to get back to where I started); and I knew we had an email address, which rarely contained anything of value.

I was just a stay-at-home mom who wanted to create something more for my family and future. I didn't want my husband to have the stress of supporting a family of 4 on one income. I didn't want to leaf through travel magazines and wish we could travel, too.

That was it! I was greener than green. Here are some words and concepts I knew nothing about -

URL – had no idea what that term meant.

Domain name – See above.

Auto responder – that sounded WAY too techie to even think about.

Search Engine, Optimize, Pay Per Click – all foreign terms.

Here is what I did know –

The facts and figures associated with this growing phenomenon called **The Internet** was/is staggering. I wanted to be a part of it. I knew it was the answer to my prayers for growing a successful business. I knew this was going to be my ticket to success in MLM. I knew that it was going to take some effort, and it would be the best decision I would ever make. I knew this was how a stay-at-home mom with small children was going to make Network Marketing work!

I was sold. And, there was no turning back for me. I rolled up my sleeves and got busy.

Here's what happened – it exceeded my wildest expectations. It created exactly what I wanted in a business from home and in Network Marketing.

It allowed me to toss my warm market names list; stop hanging out in coffee shops waiting to be no-showed by my prospect; stop wasting my time at weekly meetings; and, it allowed me to have my business out in front of big numbers of people without even needing to be physically present.

It was a dream come true, and quite honestly, I'm still lost in the dream! Except, it is really happening.

If you want to check things out, go to www.google.com or www.yahoo.com and type "Jackie Ulmer" in the search box. You'll see what I mean.

Would you like to create something like this for yourself? Something that pays you over and over again for your efforts? Something that allows you to stop trading time for dollars and leverages the time that you do put into your business?

Now, imagine this. Imagine yourself and your family vacationing on an exotic island where TV's, telephones and the Internet are hard to find. While you are sunning, playing in the sand and enjoying quality family time, your bank account is growing because people all over the world are buying on the Internet.

Could you get used to this lifestyle? A lifestyle that allows you to be your own boss and earn a living while you eat, vacation, spend time with your family, play golf, sleep or do whatever else you enjoy? And, make money in your PJ's?

Did you know that thousands of people all around the world are already enjoying this type of lifestyle and business? The only difference between you and them is that they have already put the knowledge that they learned from this report into action. Will you do the same?

There are students, housewives, doctors, lawyers, senior citizens, bankers, musicians, stockbrokers, factory workers and more, earning a living by the simple concepts and ideas contained here.

The Internet revolution will only happen once. The good news is that we are still at the very beginning. ***You are not too late!***

What you **MUST** do is educate yourself on the current trends of business and how to use exciting technologies such as the Internet to build a highly successful and lucrative international business.

A growing trend that compliments the growth of the Internet is the interest and growth of home grown businesses.

When polled, 96 percent of people responded overwhelmingly that they would like to have their own business. Most of these people also want to earn their living from home.

How would you like to earn a referral income for helping a few people get what they really want.....a business of their own?

Now, combine that with the power of the Internet, and you have the formula for success!

The Internet is the most extraordinary and cost effective marketing tool you could possibly imagine.

The problem that most people experience is that they don't know how to get online effectively and make money. They go from program to program and empty promise to empty promise without any success.

And, there are way too many programs out there that cost too much for the average person to get started in and feel comfortable about their decision.

After all, it shouldn't break the family bank to start a business, right?

What is needed is a system and someone to coach you to success!

I can help!

You already know you have to be careful and do your research carefully.

You have surely seen all of the hype and s-cams that are all over the Internet.

Why do people do that?

That is **NOT** what builds a successful business.

So, let's discuss some of the components to building a successful business online.

Successful businesses are built through relationships, human interaction and integrity.

Think about the business relationships you have in your day to day life. Most of us choose our hairdresser; car mechanic; realtor, etc, based on a level of trust and business respect.

The same thing is true of the internet.

Your primary goal online is to develop relationships that come from trust and ultimately, many will lead to a business relationship.

The upside of this that is different from offline marketing is that these prospects come to you already interested in a business. You are not trying to sell them on the idea of a business. They are already sold. Now, you just want them to sell themselves on the idea of **you** as a business partner. Do you see the difference in this style of marketing and lead development?

I have had great success marketing a variety of products on the Internet. I generate business leads and receive orders daily from people from all different areas, and even around the globe, even as I sleep.

I am doing a thriving business with people I never would have been able to reach through traditional advertising.

If you are concerned about costs, you'll be relieved to know that a good marketing system online is less than you might imagine. Less in most cases than what you might pay for dinner for two in a nice restaurant.

This success has come as a result of studying the Internet culture, experimentation and just plain hard work.

It also comes through building relationships and offering something of value in my business partnerships. It is BY FAR the best way that I have found to do business.

And, I want to share this knowledge and experience with you!

Here are some reasons why you may want to begin using the Internet as part of your success strategy.

The costs of starting and maintaining an online business are insignificant. If you have ambition, you can build a fortune on a shoestring budget.

One of the beauties of Internet Marketing is that you control the entire process from start to finish. You do not have to rely on printers, manufacturers, media people or anyone else.

Marketing on the Internet is fast and it is effective.

I believe that marketing successfully on the Internet is more of an art than a science. It is an art that is well worth learning because the rewards can be enormous.

So, you may ask, what is selling on the Web?

EVERYTHING!

You may want to know what has worked for me on the Internet, and the answer may surprise you!

Network Marketing! Online MLM!

I know, I know! You may think of long, boring hotel meetings, bugging your family and friends, etc., when you think of this type of Marketing! But, those days have changed!

As I like to say – “***This is not your father’s Network Marketing business!***”

You can build a successful, business from your home, without EVER leaving it! I am!

And, I've even been named the Top Gun Recruiter three different years in my company! Many who I have coached and have used these techniques are also among the top ten recruiters as well.

And, I did it by getting people to come to me. You can, too, and I will teach you.

Want to get a better understanding of what this type of Marketing actually is, and how you can get involved and benefit?

Watch my informative presentation at

<http://www.explorefreedom.com/jackieulmer>

You will be asked to enter your email address and that only goes to me, so don't worry about it. I won't be sharing it with anyone.

The important thing is that you understand how this business works and what it is really all about.

Now, you may already be involved in a business, but are tired of "bugging" family, friends and neighbors to join you in your business.

Or, you may want to develop a system of building just online, without leaving your home and going to meetings!

Whatever the case, if you want to build a successful business online, there are a few things you must have to be successful.

Number One

You must have a personal website that sells **you** first and your company and opportunity second. Your company website is important, but it is not your ticket to freedom. It has limitations and is not your primary source for marketing yourself online.

There are lots of options out there for getting a personal site up, and all website building options are not created equal. You **do** get what you pay for. I have two I use and recommend. And, you'll want to decide what is right for you based on your "techie abilities."

One that I have found simple for anyone is Simple Web Site Builder –

<http://www.Simple-Web-Site.com>

It works just like a word document and has a ten day trial so you can build a site and then decide if you want to keep it. It has great tutorials on how to build your site, configure search

engine optimization, etc. I also have an outline on how to build a great site, contact me for this if you decide to use this method.

Another choice is SiteBuildIt.

Check it out and get your questions answered at –

<http://www.sbi-mlm.com>

Listen and read the success stories of others who have built very successful business online with this system. It's a little more techie but gives you a great, solid education on internet marketing effectively.

All of the other resources I use and recommend can be found at –

<http://www.mlm-online-tools.com>

Make sure you download and read this free report and understand what is coming in the future and how you can benefit –

<http://www.StreetSmartWealth.com/manifesto.htm>

And, if you really want to delve into internet marketing and learn how to develop a list, get good search engine rankings, use Social Networking sites effectively, etc., here is your one stop coaching and learning source –

<http://www.StreetSmartWealth.com/univ.htm>

The KEY element to my success is that I have my own web site that promotes ME, and not just my company!

This is what sets the successful marketers apart from the rest. If you are trying to build a business using a replicated web site that looks just like everyone else's, it's going to take you a long time.

Probably too long!

Read this next sentence carefully -

Whatever you do, get started marketing something on the Internet, and get started today! Don't wait until you feel that everything is perfect. This trend that is sweeping the world will not wait for you!

There's no better time to get started than RIGHT NOW!!

My specialty is teaching others how to do what I do. The Internet explosion will happen only once. Do you realize how you are positioned to take advantage of it?

I have invested thousands of dollars and thousands of hours developing my system, and it is ready for anyone to step right into and get started, without doing much of the initial footwork I did! The steps are laid out.

So, what are you looking for?

Are you looking for a business that you can step into and learn how to market and **profit** from using the Internet? I currently market one of the hottest selling products and businesses online. Get the details on my "sleeper" company with low start up costs, yet a solid, lucrative business plan that made a solid six figure WAHM out of me, and others.

If you are looking for a business, or want to make a business change and want to know more, please check out my business and consider your options for partnering together –

<http://www.streetsmartwealth.com/mlm.htm>

If you are already in a business that you enjoy, but want to explode your efforts on the Internet, you need a personalized website that sells YOU, not just your company. Combine that with an automated system and Internet training and you'll soon be delivering traffic to your personal, have people contacting you about your business and establish yourself as a master of Internet recruiting.

You are looking for solid information and a system for success online. That's what I offer, and I teach. And, it doesn't matter what company.

My newest e-book - ***MLM, the Internet and You - How to Build a Successful Net work Marketing Business Online*** - details how I personally enroll over 125 partners into my business each year, and they all *come to me*.

Details at –

<http://www.streetsmartcoach.com/online.html>

You'll learn all of the details for getting your website up; the key components; how to automate your system and, most importantly, how to market your site and get your prospects coming to you.

As a subscriber to this newsletter, you'll be receiving my Internet Marketing Weapons update, which details many of the methods and tools I use to successfully market online.

If you want to understand the basic mechanics of building a successful MLM Business, you'll want ***MLM Boot Camp***. You'll learn not only the basics, but also how to get your MLM business

started; skills on leadership; tools of the business; duplicating yourself; building on a shoestring budget; frequently asked questions; building your business with small children; and more.

Details and download information –

<http://www.streetsmartcoach.com/bootcamp.html>

Also, one on one coaching and group tele-classes are also available -

<http://www.streetsmartcoach.com>

I offer tele-coaching classes regularly to teach you how to market your business online, website design and more.

Have you ever wondered how to talk effectively with your prospects and bring them into your business, handle objections, and fine tune the competitive advantage, you'll want to read –

Street Smart Scripts - Turbo Charge Your Prospecting Calls By Saying the Right Thing Every Time!

Get that at –

<http://www.streetsmartcoach.com/scripts.html>

Be prepared to make an investment in your future, and your success. There is no quick, easy path, but I assure you that it is well worth whatever the investment may be.

You can make money online if you get focused, committed and have a good teacher and vision of where you are going!

Try this - for the next 24 hours, pay attention to every piece of advertising you see; billboards, TV, newspaper, magazines, etc.

How many times do you see a "dot-com" web address listed?

My guess is that you are seeing them everywhere, just as I am!

This is called a clue! A clue that something big is taking place!

Ask yourself this –

“How am I doing?” And, when you answer, be honest with yourself. Are you happy? Is your life and job fulfilling? Do you have enough time and money to do the things you want and spend time with the people you love?

What if you could start earning a few hundred dollars a month part time and turn that into tens of thousands of dollars a month, ultimately exceeding your current job and allowing you to walk away?

How would you like to leverage your time and get paid for 1000s of hours each day, while only working five to eight yourself?

Does this sound impossible?

It's being done every day, by ordinary people like me. Will you be next?

"Opportunity doesn't go away - it just goes to someone else!"

Pass this report on to some of your friends who are also interested in profiting from *Dot-Com Fever!*

Stake your claim in the Internet Gold Rush, and Remember - There Is No Such Thing As Coincidence!

EXPECT Success!

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My BLOG –

http://www.ExploreMyBusiness.com/mlm_blog